# Dr. Natikar Shubhangi Shankar, MBA.,Ph.D.,K-SET

#### **CAREER OBJECTIVE**

To have a growth oriented and challenging career where I can contribute my knowledge and skills to the Institute and enhance my experience through continuous learning and Research.

#### **SKILLS**

- Active Listening
- Communication
- Management Skills.
- Problem-Solving

#### **EXPERIENCE**

Karnataka State Akkamahadevi Women's University, Vijayapur - Lecturer

2015 - 2019

Dr. D.Y. Patil hospital, Kolhapur — *Public Relation Officer* 2014 - 2015

Karnataka State Akkamahadevi Women's University, Vijayapur - Lecturer

2012 - 2013

#### **EDUCATION**

Karnataka State Akkamahadevi Women's University, Vijayapur— Ph.D in Management

Vijayapur

Karnataka State Akkamahadevi Women's University, Vijayapur - MBA Vijayapur

# CONFERENCES, SEMINARS AND PAPER PRESENTATIONS

- Participated at International Conference on Recent Innovations in Business, Commerce, Management, Economics and Social Sciences held on 20<sup>th</sup> August, 2016 at Anjuman Arts, Science & Commerce College & P G Studies in English Vijayapura Karnataka.
- Presented a research paper entitled "Social Media Marketing in health care services" in the International Conference on "Financial Inclusion in India" held on 10<sup>th</sup> September 2016 at Basaveshwar Commerce College, Bagalkot. The paper has been published in "India Journal of Research in Commerce, Management, Engineering and Applied Science bearing ISSN-2454-6593"
- Presented a paper titled "Factors influencing consumers buying behavior in Healthcare Services: A literature review" at national conference held on 8<sup>th</sup> April 2017.
- Presented a research paper entitled "Patients Satisfaction Towards Quality of Healthcare Services Provided in Hospital Setting: Literature Review" at the International Conference on Education and E-Learning (ICEEL) held in Bangkok, Thailand on 5<sup>th</sup>-6<sup>th</sup> May 2017.
- Presented a paper entitled "Measurement of Functional Quality in Hospital Setting" in one day Multidisciplinary National Conference on Innovative and Recent Trends in Technology and Management held on 3<sup>rd</sup> February 2018.
- Participated as a delegate in the One Day Interdisciplinary National Level Seminar on "Empowerment of Women through Entrepreneurship Role of Startup India-Standup India" on Saturday 24<sup>th</sup> September 2016.
- Participated as a participant in the one day International Conference on Humanities, Science and Technology & Environment organized by Anjuman Arts, Science & Commerce College & P G Studies in English Vijayapura and Deccan Environmental and Research Organization Vijayapura on 28<sup>th</sup> August 2017.
- Participated in Two Days National Conference on "Information Literacy and Embedded Librarianship: Changing Role of College Libraries in Digital Era" held at Dept. of Library and Information Science, Karnataka State Akkamahadevi

Women's University, Vijayapura, Karnataka jointly organized with KSCLA Bangalore on 18<sup>th</sup> and 19<sup>th</sup> November 2016.

# **WORKSHOPS ATTENDED**

- Attended workshop on "Research Methodology and Statistical Analysis" organized by Karnataka State Akkamahadevi Women University from 2<sup>nd</sup> to 14<sup>th</sup> July 2015.
- Attended Six days workshop on "Applications of SPSS in Statistical and Research Analysis" organized by Directorate of SC/ST in Collaboration with University Library from 8<sup>th</sup> to 13<sup>th</sup> February 2016.
- Participated in ICSSR Sponsored Ten Day Research Methodology Workshop for SC Women Ph.D. Scholars in Social Sciences from 20<sup>th</sup> to 29<sup>th</sup> February 2016.
- Attended as a delegate for the twenty-one days workshop on "Research Methodology and Statistical Analysis" from 28<sup>th</sup> June 2016 to 19<sup>th</sup> July 2016 organised by SC/ST Cell & Dept. of Library and Information Science, Karnataka State Akkamahadevi Women's University, Vijayapura.
- Attended as a participant for the Ten days Workshop on "Research Methodology and Statistical Analysis" from 18<sup>th</sup> September to 27<sup>th</sup> September 2017 organized by Karnataka State Akkamahadevi Women University.
- Attended One Day National Level Workshop on "Research Methodology and Data Analysis" organized by the Department of Statistics on Saturday 4<sup>th</sup> February 2017.
- Participated as a Delegate in One-Day Training Programme on Women's Rights sponsored by National Human Rights Commission (NHRC), New Delhi held on the 11<sup>th</sup> October 2017.
- Participated in UGC Sponsored One Day Extension Activity on 'MUDRA: Startup Entrepreneur for Young India' organized by Department of Economics, Karnataka State Women University, held on 27 February 2017 at Dr. B. R. Ambedkar Bhavan, Jnana Shakti Campus, Torvi, Vijayapura.
- Participated in the Two Weeks ICSSR sponsored Capacity Building Programme on "Research Methodology and Data Analysis" from 16<sup>th</sup> to 30<sup>th</sup> August 2018.

### **ACHIEVEMENTS**

- Secured SECOND RANK with DISTINCTION for the M.B.A. examination held by Akkamahadevi Women's University, Vijayapura in 2012.
- Qualified K-SET (Karnataka) for Assistant Professor in the year 2017.
- Presented a research paper entitled "Patients Satisfaction towards Quality of Healthcare Services Provided in Hospital Setting: Literature Review" at International Conference on Education and E-Learning (ICEEL) held in Bangkok, Thailand on 5<sup>th</sup> -6<sup>th</sup> May 2017.

# **PROJECT WORK**

 Project Report on "Training and Development: A study conducted at Menon and Menon Ltd. Kolhapur" 2012

## Phd THESIS ENTITLED

 "IMPACT OF SERVICE MARKETING STRATEGIES ON HEALTHCARE MANAGEMENT: A STUDY OF MULTISPECIALTY HOSPITALS IN KOLHAPUR DISTRICT."

### OTHER CERTIFICATIONS

- Participated fulltime in the Human Resource Development Workshop as a participant (22-04-2011 to 19-05-2011) sponsored by Karnataka State Akkamahadevi Women's University Bijapur and Municipality, Bijapur.
- Completed certificate course in Hindustani Classical Music from Shivaji University, Kolhapur.
- Completed one year diploma in Hindustani Classical Music from Akkamahadevi Women's University, Vijayapur
- Participated in the 14<sup>th</sup> National Youth Parliament Competition (Group Level) on 31<sup>st</sup>
  October 2017 conducted by the Ministry of Parliamentary Affairs, Government of India.

## OTHER ACTIVITIES

 Participated in the Webinar Session "TOTAL QUALITY MANAGEMENT" held on 12th June 2020, Organized by Department of Commerce, ACAS, Coimbatore.  Participated and performed excellently in online Quiz on Immunity and Economic Measures to Overcome COVID-19 organized by "Department of Commerce and Department of Political Science, S.V.M. Arts, Science and Commerce College, Ilkal" for the commitment to discharge the services to the nation as a responsible citizen

 Participated in National Webinar on "IMPACT OF COVID - 19 ON GLOBAL TRADE AND COMMERCE" organized by department of commerce, Keshav Memorial Institute of commerce and sciences on 15-06-2020

 Participated in the "International Two Days Online Faculty Development Programme" organized by the Department of Business Administration and Association with IQAC, Rajapalayam Rajus' College, Rajapalayam on 13.06.2020 and 14.06.2020.

• Participated in webinar "Intellectual Property Rights" conducted on 14-05-2020

 Successfully completed 10 days Entrepreneurship Development Training Program organized by CEDOK Dharwad.

### PERSONAL PROFILE

on 04-06-2020

• Name : Dr. Natikar Shubhangi Shankar

• Nationality : Indian

• Known Languages : English, Hindi, Marathi and Kannada.

• Computer skills : MS Word, MS Excel, MS PowerPoint & SPSS

• Hobbies : Reading books, Singing.

Permanent Address: H. No. 189/190, At Post Yakkundi, Taluka

Babaleshwar, Vijayapura

### DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

Dr. Natikar Shubhangi Shankar